



THE FESTIVE SEASON AT ISSIMO

ISSIMO Branded gift ideas that are perfect for the holiday season

ROME, 14th December, 2021 - ISSIMO, the digital extension of the Pellicano Hotels Group where one can read and shop the high-quality Italian lifestyle, is thrilled to introduce the latest ISSIMO brand arrivals.

ISSIMO Cashmere - ISSIMO artisans have transformed cashmere yarns into warm sweaters, blankets and much more to keep you snug and cozy, ready to face the cooler season. The exclusive creations are carefully crafted in Italy with the highest quality Biagioli and Loro Piana cashmere yarns and they feature original designs, including a fabulous blanket in brown or gray, inspired by the monumental architecture of Rome's Pantheon; a unisex sweater in cocoa colour with matching trousers; the classic Fisherman and Beany hats in navy blue or burgundy.

ISSIMO Placemats – An embroidered set of two placemats and napkins that evokes stylish meals, handmade by ISSIMO's talented artisans with a fabulous star or hemstitch embroidery that embellishes the linen fabric.

ISSIMO Ceramics - A wonderful cup and a tray in very fine porcelain, featuring the iconic 'Pelican', over-glazed and hand-painted following the 17th century Italian technique.

ISSIMO Key Holder – To take your favourite hotel always with you, ISSIMO craftsmen have created leather key rings with the printed logo of the Il Pellicano hotel in Porto Ercole and the Mezzatorre Hotel & Thermal Spa in Ischia.

ISSIMO Sweatshirt - To face the winter days in complete relaxation ISSIMO has created two unisex 100% organic cotton sweatshirts: one in blue with the Il Pellicano logo and a white hoodie with the ISSIMO logo.

To see the latest news from ISSIMO, along with its range of clothing, footwear and accessories, available all year round, visit www.issimoissimo.com

For images, please click here: <https://www.dropbox.com/t/Tx8i4FfIstGicTNg>

ISSIMO

Issimo is a new e-commerce and lifestyle platform directly inspired by Italy's rich heritage of style, design and culture. Created by Marie Louise Scio as an extension of the Pellicano Hotels, it is a 'cabinet of Italian excellence that includes exclusive collaborations and continuously updated content and products in the following categories: Bellissimo, artisanal homeware and Italian craftsmanship, Buonissimo, culinary tales product and recipes, Chichissimo, fashion and apparel, Coltissimo, editorials on Italian culture and cultural collaborations, Fichissimo, the digital extension of the Pellicano hotels' souvenir shop, and Italianissimo, the quintessential black book to the twenty Italian regions.

Visit us on ISSIMOISSIMO.com | Follow us on [@issimo](https://www.instagram.com/issimo)

Press contacts

Chiara Di Fonzo

PR & Communications – Pellicano Hotels Group & ISSIMO

c.difonzo@pellicanohotels.com

Dona Daher

Head of PR & Communications – Pellicano Hotels Group & ISSIMO

d.daher@pellicanohotels.com