



SEPTEMBER IN ITALY

Discover ISSIMO's latest selection of fabulous products Made in Italy

ROME, September 2021 - ISSIMO, the e-lifestyle platform launched by Marie Louise Sciò, CEO and Creative Director of the Pellicano Hotels Group, is thrilled to introduce the latest selection that showcases creatives and artisans who define Italian culture.

Home Decor & Crafts – Bellissimo

- **Fratelli Colì** - The Colì brothers, a family of potters from Cutrufiano in Lecce, embrace a ceramic culture that is handed down from generation to generation. ISSIMO has selected a collection of their kitchenware with the typical "splash" technique in white and green, to bring this rich tradition to all tables.
- **Mario Luca Giusti** – Master of table elegance Mario Luca Giusti designs classic objects with contemporary materials. ISSIMO has chosen the Bona bottle and the green double-sided glasses to add a touch of sophistication that is resistant over time.
- **Officina Del Poggio** - This Officina del Poggio bottle bag is produced in environmentally and ethically-responsible ways, which include locally-sourced, recyclable and re-usable packaging. It's made with vegetable-tanned leather in Tan colour and all-brass eco-plated light gold hardware. ISSIMO's choice includes the 24Bottles® Clima 500ml bottle, with a unique double wall insulation design.
- **Danese Milano** – As a tribute to two great designers and a company that has always favored collaborating with great artists, ISSIMO has selected classic and timeless design objects: Enzo Mari's 1967 Timor Perpetual Calendar and 1985 Giglio letter; and Bruno Munari's 1957 Cubo ashtray in black and white and the 1958 Canarie desk set.

Clothing & Accessories – Chiccissimo

- **FPM Milano** - Fully made in Italy, this collection of timeless suitcases is manufactured by the best craftsmen with an unyielding attention to detail. ISSIMO's selection includes suitcases and beauty cases inspired by old trunks with leather inserts.

Hotel Souvenirs & Gifts – Cool

- **IF Experience** - Filippo Cosmelli and Daniela Bianco, founders of IF Experience, create unique art experiences for those seeking the unexpected. As a tribute to Rome, ISSIMO has chosen a

selection of gift boxes that offer immersive strolls through the most charming Roman districts, in search of the magnificent treasures jealously kept behind its narrow streets: from immense underground mazes to shining medieval frescoes and surprising sites where the time stands still.

To see the latest news from ISSIMO, along with its range of clothing, footwear and accessories, available all year round, visit www.issimoissimo.com

ISSIMO

Issimo is a new e-commerce and lifestyle platform directly inspired by Italy's rich heritage of style, design and culture. Created by Marie Louise Scio as an extension of the Pellicano Hotels, it is a 'cabinet of Italian excellence that includes exclusive collaborations and continuously updated content and products in the following categories: Bellissimo, artisanal homeware and Italian craftsmanship, Buonissimo, culinary tales product and recipes, Chichissimo, fashion and apparel, Coltissimo, editorials on Italian culture and cultural collaborations, Fichissimo, the digital extension of the Pellicano hotels' souvenir shop, and Italianissimo, the quintessential black book to the twenty Italian regions.

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