

PELLICANO

HOTELS

The new season of Pellicano Hotels Group



Rome, April 3rd 2019 – The Spring breeze carries a lot of exciting news for the **Pellicano Hotels Group**, ready to kick off the new season with a new hotel in its portfolio, the **Mezzatorre Hotel & Thermal Spa** in **Ischia**.

The hotel will be reopening on **April 18th** with a new face lift, while the other properties of the group, **La Posta Vecchia Hotel** in **Palo Laziale** and **Hotel Il Pellicano** in **Porto Ercole**, will be reopening on **April 4th** and **16th**.

Easter at Pellicano Hotels will be a must: at **Hotel Il Pellicano** the Michelin Starred **Chef Michelino Gioia** will welcome his guests with a traditional **brunch**, while at **Mezzatorre Hotel** a traditional Ester lunch will be served at the new **Restaurant La Baia**, overlooking the pool and the Gulf of Naples. **La Posta Vecchia** will welcome its guests on **Monday 22nd** for the traditional barbecue in the gardens of the villa.

After the Easter celebrations, Hotel Il Pellicano will host the official launch of “**Il Dolce Far Niente**”, the **Birkenstock** collection designed by Marie-Louise Sciò. Seven exclusive models dedicated to the spirit and atmosphere of the Pellicano, available also in the hotel’s boutique.

Hotel Il Pellicano will be the starting point of another great project of the season to celebrate the arrival of the third hotel in the group, and pay tribute to the new milestone of the Pellicano Hotels **Grand Tour**.

A **traveling pop-up** on a **yacht** will celebrate a partnership born from the collective imagination of **Marie-Louise Sció**, Pellicano Hotels' CEO and Creative Director and **Natalie Kingham**, **MATCHESFASHION.COM**'s Buying Director.

A pioneering adventure to promote **Marie-Louise's "Vacation Edit"**, an exclusive selection of "*must-have*" garments and accessories for **Summer 2019**, available both on the yacht and in the boutiques of the three hotels.

The Yacht will **start** its tour from **Hotel Il Pellicano on May 31st**, then it will stop at La Posta Vecchia before docking at Mezzatorre on June 6th, where it will remain until Sunday 9th, over the weekend of Mezzatorre Hotel's opening party.

More news will be announced during the season at each hotel, where Marie-Louise Sciò cultivates and promotes a contemporary creative spirit.

Pellicano Hotels manages three of Italy's most fabled hotels, where luxury is timeless yet understated. Hotel Il Pellicano is a five star seaside hotel in Porto Ercole, offering 50 rooms and suites in a pristine Tuscan cove. La Posta Vecchia, prior home to Roman Emperors and Jean Paul Getty, is a 19 rooms and suites luxury hotel 30 minutes from Rome. The Mezzatorre Hotel & Thermal Spa is a 57 rooms and suites luxury hotel tucked into 7 hectares of Mediterranean scrub in Ischia.

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