



ISSIMO IN LOVE

A collection dedicated to all the lovers in the world

ROMA, 24 January 2022 – ISSIMO, the digital extension of the Pellicano Hotels where one can read and shop the Italian lifestyle, is delighted to spread the love with its Valentine's Day edit, featuring artisanal chocolates, cashmere throws, scented candles and some fabulous jewelry.

ISSIMO x Peyrano - Romeo & Giuletta chocolates – Nothing says Valentine's Day quite like a chocolate box. For this classic gift, ISSIMO has teamed up with Peyrano, historic maîtres chocolatiers from Turin. For the occasion, two varieties of chocolate hearts, one filled with dark chocolate and gianduja cream and the other milk-filled with crunchy almond and hazelnut cream. Named in honor of the most famous Shakespearean lovers. Chic and BuonISSIMO!

ISSIMO X Percossi Papi – Cuore Sacro Earrings – A pair of fabulous royal sacred hearts with a cascade of garnets, blue topazes, natural pearls and cloisonné enamels mounted on 24kt gold-plated sterling silver. Each piece is a work of art meticulously designed and handcrafted by Diego Percossi Papi.

POMELLATO - Iconica Large and Small Rings - The Iconica line is the definition of understated elegance. Two rings to wear together, symbolizing the bond between two souls.

ISSIMO Breakfast Box – For the perfect breakfast in bed: the ISSIMO's "Italian Breakfast" contains all the basics of a typical colazione in the Bel Paese. Jamaica artisan coffee, classic Krumiri and a yellow Bialetti moka pot - a wink to Il Pellicano's signature color. Breakfast can also be served on ISSIMO's set of two hand-embroidered placemats and napkins for an added touch of elegance.

ISSIMO x Villeroy & Boch – Peperoncino Cups - For the perfect coffee in bed - The chili pepper is a traditional Neapolitan amulet and the ISSIMO's Villeroy & Boch hot pepper cups are sure to bring some luck.

ISSIMO x CasaGIN and Schostal – Lingerie - The perfect breakfast in bed attire: matching CasaGIN red undies made with ecological fabric, and a pair of red ISSIMO x Schostal boxers.

ISSIMO x Schostal - Pajamas – The perfect way to spend the day in bed: hers & his classic striped pajamas made by the historic brand Schostal in exclusive ISSIMO colors, blue and yellow, or purple and white.

ISSIMO - Pantheon cashmere blanket – Snuggle under the warmest, softest cashmere blanket, inspired by the unmistakable Pantheon coffered motif.

LABSOLUE - Candles – Channeling the flowers, fruits and woods of the iconic Pellicano Hotels destinations, LabSolue has created the scents of Rosemary, Cypriole and Thyme. Perfect to set a romantic atmosphere, transported to the Italian coast.

Terre Dei Papi - Concentrated bath milk – Legend has it that Cleopatra bathed in donkey milk daily for her complexion and ISSIMO has the perfect Terre Dei Papi's blend: donkey milk, chamomile, vitamin complex and argan oil. A blissful bath fit for a queen - and a king!

To see the latest news from ISSIMO, along with its range of clothing, footwear and accessories, available all year round, visit www.issimoissimo.com

For images, please click here: <https://www.dropbox.com/t/b3jFIN2OOzl97AUQ>

ISSIMO

Issimo is a new e-commerce and lifestyle platform directly inspired by Italy's rich heritage of style, design and culture. Created by Marie Louise Scio as an extension of the Pellicano Hotels, it is a 'cabinet of Italian excellence that includes exclusive collaborations and continuously updated content and products in the following categories: Bellissimo, artisanal homeware and Italian craftsmanship, Buonissimo, culinary tales product and recipes, Chichissimo, fashion and apparel, Coltissimo, editorials on Italian culture and cultural collaborations, Fichissimo, the digital extension of the Pellicano hotels' souvenir shop, and Italianissimo, the quintessential black book to the twenty Italian regions.

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