



Pellicano Hotels Group has enriched its "Grand Tour" with a new milestone: the Mezzatore Hotel & Spa, 5 star hotel on Ischia Island



Rome, 4th December 2018 – The Mezzatorre Hotel & Spa, 5 star hotel on Ischia island, member of The Leading Hotels of the World, has changed its management, choosing the expertise of the Pellicano Hotels Group, which already owns and manages Hotel Il Pellicano in Porto Ercole and La Posta Vecchia Hotel in Palo Laziale. Following an agreement with the Mezzatorre's owners, starting from 1st February 2019, Pellicano Hotels Group will be managing the hotel.

The knowledge about seasonal hotels, the management skills and the undisputed ability to create a luxury destination through a genuine Italian experience, have made Pellicano Hotels the perfect partner for Mezzatorre.

"We are pleased to have found in the Pellicano Hotels Group the ideal partner to pursue our thirty years successful journey in the hospitality industry. We share the same ambitious goals to offer special services and memories to refined and demanding guests, always seeking for unique destinations just like the Mezzatorre", says Giuseppe De Lorenzo, Board Member and representative of the Mezzatorre's owners.

Pellicano Hotels' new challenge is part of a development plan that aims to bring the Pellicano style into the game, breaking the boundaries of the hospitality world and embracing a broader concept of lifestyle, where the contaminations of fashion, art, culture and cinema, redesign and define the essence of a hotel.

"Adding a new hotel to our group has been one of our goals for years and we are extremely happy to have found the right place. We are a very close-knit team and we love challenges: we aim to be the icon of the Made in Italy and not only in the hospitality market. We really want to make the difference, creating hotels with a soul and a strong personality", says Marie-Louise Sciò, Vice President and Creative Director of Pellicano Hotels Group.

"When I went to Mezzatorre for the very first time, I have immediately thought that was exactly what we were looking for", continues **Harry Charles Mills Sciò**, **Pellicano Hotels Development Manager**. "I'm happy to have worked on this project while helping the Group to grow on the Italian market of luxury hospitality."

The Mezzatorre Hotel & Spa will start a new chapter of its history on **18**th **April 2019**, when it will reopen for the new season, ready to celebrate its **thirtieth anniversary**.

www.mezzatorre.it www.pellicanohotels.com

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