

MEZZATORRE



Mezzatorre Hotel & Thermal Spa Gears Up to Welcome Guests for the 2020 season

ROME, 26 June 2020 – Marie Louise Sciò, CEO and Creative Director of Pellicano Hotels and Giuseppe De Lorenzo, Managing Director of Torre San Montano and delegated representative of the owners, are delighted to announce that The Mezzatorre Hotel & Thermal Spa, will re-open its doors on 28 July, 2020.

The decision follows an announcement earlier this May, stating that the hotel would remain closed for the season. “The initial decision was heartbreaking” says Sciò, “we had looked at every scenario possible to open Mezzatorre for 2020. The island faced many challenges, particularly in terms of access, and it was a very tough choice for all the team.”

Italy’s national borders have since reopened and residents from both EU countries and outside are now able to visit for leisure. “If there’s anything the Covid-19 pandemic has taught us is to be extremely flexible” continues Sciò, “at this point we feel confident that trips planned from August onwards can be confirmed and we are excited to welcome our guests.”

Commenting on the opening, De Lorenzo stated: “The decision to open took a lot of courage, but the Group, which has been managing the Mezzatorre since 2018, is adamant on supporting the island and will bring an undeniable advantage, especially within the luxury and quality segments of Ischia. We, as property owners, are pleased that our efforts made the opening of Mezzatorre possible”.

The hotel will open 20 of its 52-rooms collection, promising the same magic with a rigorous safety protocol going above and beyond what is internationally required. The menu will respect Ischia’s traditions by featuring locally sourced products and continuing to support the island’s farmers and producers. Guests will also be able to

take part of a series of curated *ischitani* culinary activities and really breathe in the island. The chic striped sunbeds by the pool will be spaced out appropriately and guests will be able to float away on a wave of therapy in the island's famous natural thermal springs, that bubble up directly into Mezzatorre's healing pools.

The Mezzatorre's re-opening echoes the decision of many local establishments keen to shine a light on the Island, and give it the support and attention it deserves. The Pellicano Hotels Group has recently partnered with prominent stakeholders and launched 'Ischia is More', a new destination platform that aims at showcasing the beauty of this intriguing Island.

Mezzatorre Hotel & Thermal Spa

The castle of Mezzatorre has an ancient and fascinating history. The name "Mezzatorre" derives from the presence of an ancient watch tower remained unfinished - from here "Mezza"- and built between the sixteenth and seventeenth century by the Aragonese as a watchtower. It was enlarged in the eighteenth century by the dukes of Rancidello. In the thirties the tower was used as a pension until one of the owners was Luigi Patalano, a distinguished scholar, politician and poet. Patalano also built "La Colombaia" in the same park as Mezzatorre, just a short walk from the hotel. The villa was bought in the 50s by Luchino Visconti, the eclectic Italian movie director, which is now a private property managed by Ischia municipality. Proudly dominating the seascape from a rocky promontory, Hotel Mezzatorre overlooks the sparkling Gulf of Naples, the island of Capri and the sea on the horizon. The hotel offers 52 rooms and suites, 2 restaurants and a wellness centre with thermal waters. An outdoor heated salt water swimming pool offers relaxing days in the sun. Mezzatorre Hotel & Thermal Spa is a member of The Leading Hotels of the World.

www.pellicanohotels.com

Press contact:

Dona Daher

Head of PR & Communications

d.daher@pellicanohotels.com